

News Release

For immediate release

Prince Court Medical Centre's 'True Value' Initiative Highlights Its Excellence in Healthcare

Media Partners Explore Prince Court Medical Centre's Quality Patient Care and Advanced Technology Through An Immersive Metaverse Journey

Kuala Lumpur, 4 September 2024 – Prince Court Medical Centre, part of IHH Healthcare Malaysia, demonstrated its commitment to excellence in healthcare and quality patient care by leveraging advanced technology during the exclusive 'True Value' Metaverse Health Hunt, organised specifically for members of the media at the hospital.

A first-of-its-kind event that blends an engaging digital experience with a guided hospital tour, it offered an immersive look into the hospital's core values and exceptional care. Media members explored how Prince Court enhances healthcare accessibility and efficiency, while continually improving service quality to meet the diverse needs of the community.

Prince Court's 'True Value' initiative highlights how it integrates cutting-edge medical technologies with high-quality care, optimised for cost and time efficiency. The hospital prioritises accurate diagnoses, offering treatment plans that are tailored to each patient, and using minimally invasive procedures. Additionally, they offer highly responsive emergency care. Consequently, patients recover faster, get better medical results, and feel more informed and supported every step of the way, leading to a much better overall patient experience.

The event also highlighted Prince Court's unique facilities designed to elevate patient care and comfort. These include private single-bedded rooms, the newly established Orthopaedic Centre with advanced capabilities, an exclusive Premier Lounge, a hydrotherapy pool promoting holistic recovery and its Lokomat equipment which aids in mobility rehabilitation.

The showcase included Malaysia's First Electric Motorcycle Ambulance, reflecting Prince Court's dedication to healthcare experiences customised to community needs.

Media members witnessed live demonstrations of the O-Arm Imaging and Navigation System, da Vinci Xi robotic surgical system, and the LINAC Accelerator. This highlighted how advanced technology paired with skilled expertise vastly improve clinical results.

Dr. Shuba Srinivasan, Chief Executive Officer of Prince Court, stated, "The 'True Value' Metaverse Health Hunt showcases how we are redefining healthcare through innovation and patient-centric care. We closely support our patients from the moment they walk in through our doors – providing accurate diagnosis using the latest technology, to personalised treatment plans and enhanced options for rehabilitation.

Our advanced facilities and specialised services are accessible to all patients, and we put their needs first, with holistic care that improves their overall health and well-being.”

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ABOUT PRINCE COURT MEDICAL CENTRE

World-class excellence meets exclusive care at Prince Court Medical Centre, based on our desire to care and do good being at the heart of everything we do. Our doctors, nurses, and medical professionals work as a team – day in and day out – to ensure that Prince Court provides the right answers and right solutions to all who walk through our doors.

An award-winning and internationally accredited quaternary hospital in Kuala Lumpur, Prince Court is globally recognised for its gold standard in holistic healthcare excellence, through the delivery of multi-specialty personalised care with excellent clinical outcomes in a healing environment.

ABOUT IHH HEALTHCARE MALAYSIA

IHH Healthcare Malaysia is one of the largest private healthcare providers in Malaysia, with approximately 3,000 beds.

Our healthcare network comprises 11 Pantai Hospitals, four Gleneagles Hospitals, Prince Court Medical Centre, and Timberland Medical Centre, and is complemented by ancillary services including Premier Integrated Labs, Pantai Integrated Rehab, and a chain of primary care clinics under Twin Towers Medical Centre.

Our team of over 14,000 staff and more than 1,500 consultants are strongly committed to our aspiration to Care. For Good. where we prioritise, patients’ needs to deliver quality clinical outcomes.

IHH Healthcare Malaysia is part of IHH Healthcare, a world-leading integrated healthcare provider with presence in 10 countries, including its key markets of Malaysia, Singapore, Turkiye, India, and Greater China (including Hong Kong). IHH’s portfolio of trusted brands include Acibadem, Mount Elizabeth, Prince Court, Gleneagles, Fortis, Pantai and Parkway.

Our vision is to be the world’s most trusted healthcare services network.

More information can be found at www.ihhhealthcare.com/malaysia.

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