

NEWS RELEASE

For Immediate Release

***Begin Your Journey towards better health with IHH Healthcare Malaysia's
'Act Sooner, Live Better' Initiative
Showcasing Commitment to Patient Well-being and Unmatched Value through
Comprehensive Services and State-of-the-Art Facilities.***

Kuala Lumpur, 16 May 2024 – IHH Healthcare Malaysia (IHH Malaysia), a leading healthcare provider dedicated to delivering world-class healthcare services is excited to launch its new initiative, 'Act Sooner, Live Better,' which highlights the importance of early medical intervention in Heart, Cancer, and Bone and Joint care. This initiative not only promotes timely diagnosis and treatments, but also showcases the advanced technologies, specialised treatments, and expert care available in these key areas to improve health outcomes.

According to the National Health and Morbidity Survey 2019, only 49 percent of Malaysians underwent health screenings, highlighting the urgent need for increased awareness about the importance of regular check-ups. Furthermore, heart disease remains the leading cause of premature deaths in Malaysia, comprising 18.4% of medically certified deaths in 2022, according to the Department of Statistics Malaysia. Similarly, cancer rates have increased from 10.5% in 2021 to 12.6% in 2022. Additionally, more people are experiencing issues with their bones and joints, often due to inactive lifestyles.

"The 'Act Sooner, Live Better' initiative highlights our commitment to preventive healthcare, emphasising the importance of regular health screenings and early medical intervention, says Sipika Singh, Chief Commercial Officer of IHH Healthcare Malaysia. "This initiative mirrors our commitment to patient well-being. Our aim is to enhance patients' health by providing exceptional value through our comprehensive diagnostic, treatment, and state-of-the-art facilities."

"At IHH Healthcare Malaysia hospitals, we prioritise delivering personalised care designed to meet the unique needs of each patient. Our objective is to enhance clinical outcomes by offering accurate diagnoses, personalised treatment plans, and peace of mind during recovery, ultimately leading to an improved quality of life. This approach ensures that we not only meet but exceed the healthcare expectations of those we serve, preparing individuals and communities to effectively navigate health challenges," continues Sipika Singh.

As a leading healthcare provider, IHH Malaysia is dedicated to educating the public with insightful knowledge through the 'Act Sooner, Live Better' roadshow. Visitors to the event will embark on an immersive and educational journey upon entering "The Black Box." Here, they can access vital information about heart, cancer, and bone and joint care. Attendees can also take advantage of complimentary health screenings and exclusive health packages, and participate in engaging activities such as TikTok AR filters, online contests, and educational games — all meticulously designed to heighten awareness and foster proactive health management.

The 'Act Sooner, Live Better' roadshow will take place at 1 Utama Shopping Centre from 15th to 19th May, Gurney Plaza Shopping Mall from 5th to 9th June, and Aeon Mall Tebrau City from 5th to 7th July. We encourage all Malaysians to seize this exclusive opportunity for a healthier lifestyle.

For more information and to join this transformative health event, check out the dedicated webpages at pantai.com.my/act-sooner-live-better, gleneagles.com.my/act-sooner-live-better, princecourt.com/act-sooner-live-better or follow and hashtag #ActSoonerLiveBetter on Facebook, Instagram and TikTok to see the latest updates and happenings.

Don't miss this opportunity to get yourself screened and check your health status!

Kuala Lumpur

Date : 15th – 19th May 2024

Time : 10:30am – 10:00pm

Venue : 1 Utama Shopping Centre, Ground Floor, Centre Court (near AEON)

Penang

Date : 5th – 9th June 2024

Time : 10:30am – 10:00pm

Venue : Gurney Plaza Shopping Centre, Penang, Ground Floor. Extension Wing

Johor

Date : 5th- 7 July 2024

Time : 10:30am – 10:00pm

Venue : Aeon Mall Tebrau City, Johor, Ground Floor, Sub Court

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ABOUT IHH HEALTHCARE MALAYSIA

IHH Healthcare Malaysia is one of the largest private healthcare providers in Malaysia, with approximately 3,000 beds.

Our healthcare network comprises 11 Pantai Hospitals, four Gleneagles Hospitals, Prince Court Medical Centre and Timberland Medical Centre, and is complemented by ancillary services including Pantai Integrated Rehab and a chain of primary care clinics under Twin Towers Medical Centre.

Our team of over 13,000 staff and more than 1,300 consultants are strongly committed to our aspiration to Care. For Good. where we prioritise, patients' needs to deliver quality clinical outcomes.

IHH Healthcare Malaysia is part of IHH Healthcare, a world-leading integrated healthcare provider with presence in 10 countries, including its key markets of Malaysia, Singapore, Turkiye, India, and Greater China (including Hong Kong). IHH's portfolio of trusted brands include Acibadem, Mount Elizabeth, Prince Court, Gleneagles, Fortis, Pantai and Parkway.

Our vision is to be the world's most trusted healthcare services network.

More information can be found at www.ihhhealthcare.com/malaysia