



# OUR COMMUNITY

We strive to promote the health and well-being of the communities we operate in by providing basic healthcare and health education programmes.

# Our Community

## Community Engagement

IHH strives to improve the lives of not just our patients, but also the communities that we operate in. Throughout the year, we organise community health campaigns and programmes, using our expertise and resources as a healthcare provider, to improve the health and livelihoods of local communities.

### Case Study: International Medical University (IMU) in Malaysia

As an educational institution, IMU contributes to the community by producing highly-skilled, well-informed, and ethical health professionals who can effectively

serve the community. To do so, IMU established the *IMU Cares* in 2002.

Starting out as a small-scale fund-raising event, *IMU Cares* has now expanded

its scope to deliver healthcare and promote health and wellness through a number of projects. All activities carried out under the *IMU Cares* are driven by its vision, mission and focus areas.

#### Vision:

To serve society through community involvement, integrating service, education and research for the development of our students and staff to be competent, ethical, caring and inquiring professionals who are leaders of the community.

#### Mission:

- To serve society in an effective and impactful manner
- To be a forum for IMU staff and students to practise professionalism and inter-professional learning through service and research
- To engage and collaborate with caring organisations for the common good of society
- To serve society and driving social change through sustainable transformation.

#### IMU Cares Focus Areas (United Nations Sustainable Development Goals, UN SDGs)

##### UN SDG3 Good health and well being

Ensure healthy lives and promote well-being for all at all ages.

##### UN SDG4 Quality education

Ensure inclusive and quality education for all and promote lifelong learning.

##### UN SDG10 Reduce inequality in the community

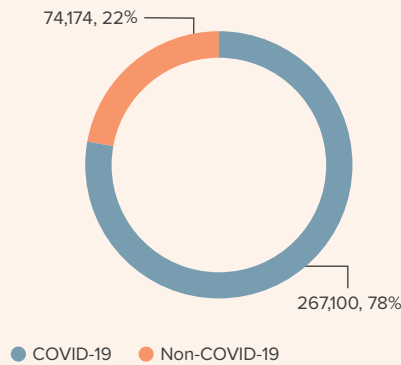
Ensure equal opportunities and end discrimination.

##### UN SDG12 Responsible Consumption and production

Ensure sustainable consumption and production patterns.

# Our Community

## Total Contributions (RM)



Students at IMU are engaged in community activities through various platforms ie. service learning within respective disciplined programmes, Mata Pelajaran Umum (MPU4) which is a general studies module focusing on community activities, student-led community charity clinics, District Partnership Initiative in Negeri Sembilan, students' clubs and societies as well as participating in staff-led projects. Through these various platforms under the purview of IMU Cares, various initiatives were undertaken for the betterment of the greater community in FY2020.

In the year under review, IMU contributed RM341,273.81 to local communities through *IMU Cares*.

### COVID-19

As COVID-19 began to spread across Malaysia, hospitals struggled to cope with the increasing number of infections due to the lack of equipment and facilities. In response, IMU donated two ventilator units to Hospital Tuanku Jaafar in Seremban in the state of Negeri Sembilan, and provided research laboratory space to support national efforts for COVID-19 testing. IMU contributed a total of RM267,100 in the form of aid and relief during the COVID-19 pandemic.

To ensure frontliners were sufficiently protected from the virus, IMU donated and manufactured PPE in collaboration with renowned Malaysia fashion designer, Datuk Radzuan Radziwill, a textile company, and others. Together, IMU and its collaborators donated RM81,769.22 worth of PPE to frontliners across various public hospitals in Malaysia.

In addition to supporting medical staff, IMU provided aid to communities in

need during this time. Food items and essential provisions were donated to individuals and families who were greatly affected by the COVID-19 outbreak in Malaysia and the Movement Control Order (MCO) imposed by the Government of Malaysia. In all, essential items worth RM52,061.07 were donated. Beneficiaries include non-governmental organisations and homes for the underprivileged.



Dr Peter Chow, CEO of Mount Elizabeth Novena receives a COVID-19 vaccination on Jan 9, 2021.



Pantai and Gleneagles Hospitals have collectively loaned 20 ventilators to public hospitals for the treatment of patients in their Intensive Care Units.

IMU raised awareness on the COVID-19 pandemic through public health advocacy and awareness programmes. These programmes helped to update the public and the IMU community on the latest developments for overcoming COVID-19. These programmes include:

Public health awareness topic	Resources developed and advocated	Target beneficiaries
Stay at Home – Flattening the Curve	Video production with Sign Language Awareness of Stay@Home	Public
COVID Preventive Measures	Video production advocating COVID preventive measures	Public
This Is Just The Beginning: Be Safe From COVID-19 (Awas COVID-19 #DudukDiamDiam)	Animated video production, “This Is Just The Beginning: Be Safe From COVID-19” and its translation “Awas COVID-19 #DudukDiamDiam”	Public
10 Dirtiest Things and Washing Hands	Video on “10 Dirtiest Things and Washing Hands”	Public
COVID-19 101	Advocacy e-flyers and video on “COVID-19 101” and “How to Stop COVID-19”	Public
RM50/week shoestring budget	Preparing power point/video information content for educating B40 families	50 families in the B40 community
Words of Support and Encouragement	Production of video “Words of Support and Encouragement”	IMU Staff and Students during the MCO period