



MEDIA RELEASE

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## IHH Healthcare debuts bold new identity and FutureHealth.Now leadership conference

**Poised to catalyse next-level care through meaningful innovation, powerful synergies and strategic partnerships.**

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*“IHH Healthcare has long been the name behind some of the world’s most recognised and trusted healthcare brands, together forming the world’s largest healthcare network by geographical footprint.*

*With our refreshed identity, we are embracing our role as a multinational healthcare leader shaping the future of care by driving meaningful innovation, powerful synergies and strategic partnerships across the healthcare ecosystem.*

*This ambition comes to life at our inaugural flagship FutureHealth.Now healthcare leadership conference, where we unite visionary minds to spark bold ideas and forge new partnerships that will push the boundaries of care.*

*Together with our stakeholders, we are making healthcare more accessible, integrated and sustainable, true to our aspiration to Care. For Good.” – Dr Prem Kumar Nair, Group CEO, IHH Healthcare*

IHH Healthcare (“IHH” or the “Group”), a world-leading integrated healthcare provider, unveiled its new brand identity today, a milestone in its multiyear transformation journey commenced in 2024 to make healthcare future-ready.

The new identity brings greater clarity and cohesion across IHH’s multinational network, uniting its more than 70,000 staff and portfolio of trusted brands – Acibadem, Gleneagles, Fortis, Island, Mount Elizabeth, Pantai, Parkway and Prince Court – with a shared aspiration to **Care. For Good.** It doubles down on IHH’s commitment to deliver integrated, value-based care centred on patients’ needs through:

- Meaningful innovation – creating solutions that not only push boundaries, but also transform lives and improve outcomes.
- Strategic partnerships – forming collaborative alliances that combine strengths and spark innovations to deliver better care.
- Powerful synergies – uniting expertise across disciplines and unlocking operational efficiencies to multiply impact.



In short, IHH is poised to be a **catalyst for next-level care**, driving positive change across borders and brands.

### **Leading the dialogue with IHH Healthcare FutureHealth.Now Conference**

In conjunction with the rebrand launch, IHH hosted its inaugural **FutureHealth.Now** leadership conference in Kuala Lumpur on the same day. The flagship event gathered more than 300 visionary leaders across healthcare, government and business for thought-provoking conversations on shaping the future of care.

In his opening remarks, Yang Berhormat Datuk Seri Dr Haji Dzulkefly Ahmad, Health Minister of Malaysia, said: “Healthcare is not just a public good. It is an economic multiplier, a national investment, and above all, a social contract with the people. Private providers like IHH do more than deliver care. They create jobs, drive investment, spur innovation, and strengthen Malaysia’s position as a regional health hub. Equally important, private hospitals ease congestion in our public system by absorbing patient volumes, offering specialist services, and reducing waiting times for patients who seek faster access to care.”

The conference tackled some of the biggest healthcare challenges of today, featuring four dynamic panels on value-based care, integrated care, future-ready care, and sustainable care<sup>1</sup>.

### **Bringing our Brand Ambition to Life**

Across its key markets, IHH is driving its corporate brand transformation in partnership with local operations to tackle medical inflation, enhance quality and accessibility of care, and build healthier communities.

*Malaysia:* IHH is actively contributing to national healthcare reform by advancing value-based care and collaborating with key stakeholders including government bodies, healthcare providers, and insurers to find practical, long-term solutions that balance affordability with quality care. Through its group-wide value-driven outcomes programme, IHH monitors over 360 quality indicators across eight high-volume procedures, aiming to reduce unnecessary healthcare costs while maintaining high standards of medical care.

*Singapore:* IHH has extended its title sponsorship of an international dragon boat race – Singapore Sea Regatta – for another 3 years. The upcoming event on 13 and 14 September at The Promontory @ Marina Bay is set to bring together 65 teams of paddlers across the region, including our very own paddlers from Singapore, Malaysia, Shanghai and Hong Kong, in celebration of active living and mental wellness.

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<sup>1</sup> Reach out to us for more details on each of these expert-led panels



*Türkiye and Europe:* As “Türkiye’s Most Valuable Healthcare Brand”<sup>2</sup>, Acibadem continues to expand its footprint and capabilities. It recently added three hospitals and six dental clinics through its acquisition of Bayindir Hospitals in Türkiye, and opened Acibadem Kartal and expanded Acibadem Maslak over the previous year. With its latest investment into Bayindir, Acibadem now operates a network of more than 40 hospitals and medical centres in Türkiye, Bulgaria, North Macedonia, the Netherlands and Serbia.

*India:* Fortis Healthcare and Gleneagles Healthcare India have deepened their collaboration to widen access to care for patients while driving stronger business performance and sustainable growth. With enhanced operational scale, clinical excellence, and geographical reach across a combined network of 35 hospitals and over 5,000 beds in 11 states, IHH is harnessing operational and financial efficiencies to power its ambitious plan of adding around 2,000 new beds in India by 2028.

*North Asia:* In Shanghai and Hong Kong, IHH is expanding its out-of-hospital care model to deliver services beyond traditional hospital settings. New ambulatory care centres are providing convenient, patient-centred care for non-acute conditions closer to home. This supports value-based care by reducing costs for patients and payors and promoting preventive health, while reducing risk of hospital-acquired infections, a strategy also in place in Singapore.

### **Shaping the Future of Care, Together**

With its refreshed brand, IHH is reaffirming its role not only as a leading healthcare network, but as a multinational healthcare leader and trusted partner to governments, clinicians, communities, and shareholders. By driving seamless, connected care, forging trusted partnerships, and pushing the boundaries of innovation, it continues to touch lives and transform care across communities and continents.

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### **ABOUT IHH HEALTHCARE (“IHH”)**

IHH is a leading multinational healthcare provider shaping the future of care. Driven by our aspiration to Care. For Good., we unite medical excellence and innovation, pushing boundaries through our trusted brands such as Acibadem, Gleneagles, Fortis, Island, Mount Elizabeth, Pantai, Parkway and Prince Court.

Across 10 countries, including Malaysia, Singapore, Türkiye, India and Greater China, our 70,000-strong team delivers world-class excellence every day, within and beyond our 140 healthcare facilities, including more than 80 hospitals. Our comprehensive services span the full healthcare continuum, from primary and ambulatory to quaternary care, complemented by diagnostics, imaging, rehabilitation, telehealth and home care.

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<sup>2</sup> According to ‘Türkiye’s Most Valuable Brands 2025’ survey by Brand Finance



In partnership with our stakeholders, IHH is advancing value-based care, building a sustainable healthcare ecosystem and creating meaningful impact, as we work towards our vision to become the world's most trusted healthcare services network.  
[www.ihhhealthcare.com](http://www.ihhhealthcare.com)

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